

Outsourced Travel Management 2Q 24



Executive Summary



The Corporate Travel Manager (CTM) position has decreased in population, but for those that remain, expanded in terms of scope and responsibility. Many companies have added travel management to the Sourcing Manager's roles and responsibilities.

Very few companies are hiring Travel Managers to manage a corporate travel program; recently that position has been more closely aligned with procurement and finance.

In many instances, companies have decided to outsource the CTM role to their Travel Agency -(TMC); the problem with that model is the perceived (and real) conflict of interest: TMC's earn commissions from airlines, hotels and travel technology companies.

Partnership Travel Consulting (PTC) can provide outsourced travel management, without outside influence or bias to any travel services provider.

We can offer a range from full-time recruitment to "as needed" contingent labor on a part-time or month-to month basis

PTC Unique Advantages: Integrated Global Team



Relevant Experience

Unbiased Independent Research &

Agile Project Planning

Use of 7 Step

Met

Recommendations

Use of Scorecards To

Ensure All Needs Are

Procurement Process

20 Years Experience With TMC, Airlines, & Other RFP's

20+ Years Average Experience On The TMC Side Of The Table

Corporate Travel
Buyer Experience
With Fortune 50
Companies

Proprietary Database

Proprietary Online RFP Portal

Extensive Database For Benchmarking Supplier Agreements

Global and Regional Project Metrics

Finance And Contracting

Global TMC & Other Supplier's Pricing Database

Subject Matter Expertise In Supplier Contract Nuances

"Behind The Curtain" Insight

Areas Within Scope for PTC Outsourced Travel Management

| SM | |
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| CATEGORY | PTC RESPONSIBLITIES | DELIVERABLES | BENEFIT/ROI |
|---------------------------|---|--|--|
| AIRLINE | Contracts, Reports, Discounts | Review existing program and negotiate improvements | Lower costs as a result of improved discounts |
| COMPLIANCE | Reporting, Demand Management, Behavior Modification, Auditing and Digital Marketing | Develop compliance monitoring and reporting system. Recommend changes to improve compliance | Lower trip costs gained as a result of increased compliance |
| CORPORATE PAYMENT SYSTEMS | Negotiation of bonus' & rebates | Reporting, trending, presentations, supplier management | Bonus' & rebates paid through the contract term. Data / Dashboards |
| EXECUTIVE TRAVEL | Commercial Airlines & Private Jet Agreements, Hotel, Loyalty Program Benefits. TMC Services. | Provide CEO, CFO, COO with Executive Perks from preferred vendors | Priceless |
| GROUND TRANSPORTATION | Rental car, Rideshare & Executive Limo negotiated | Reporting, discounts, extended airport waiting time | Lower costs, KPIs established & tracked |
| HOTEL | Individual and chain hotel Rates. Preferred Hotel Support | Review and benchmark hotel rates and negotiate lower rates and amenities (e.g. free breakfast & Parking) in key cities | Lower costs as a result of improved discounts. Compliance increases with utilization of quality properties |
| MEETINGS | Standardize Registration Process | Establish protocols for signing meetings contract with preferred vendors | Lowered meeting costs. Reduced attrition clauses and risk |
| PAYMENT SYSTEMS | Data Reporting, Compliance | Ensure employees are using the corporate card for all travel expenses | Maximizes rebates from card provider. Improves vendor negotiations |
| REPORTING | Development, Analysis, Distribution | Design customized reporting system for weekly, monthly quarterly distribution | Ensures that actionable data is provided to key stakeholders. Increases compliance |
| SAFETY & SECURITY | Coordination With Corporate Security | Develop system to ensure that corporate security has access to all travelers around the world | Ability to prevent travel to high-risk destinations and locate travelers in an emergency |
| SERVICE (TMC) | TMC Service Monitoring | Ensure TMC is meeting all SLA requirements. Manage internal customer issues | Prevents ongoing issues i.e. understaffing or poor response time |
| TECHNOLOGY | Review existing and new technologies | Identify cutting edge and competitive technology to assist the traveler | Increases traveler and travel arrange productivity and travel experience |

Travel Manager Salaries (Business Travel News)





Travel Manager Salaries (Business Travel News)



Travel Manager Salary by Program Air Spend Volume

The size of a travel program clearly has an effect on salaries achieved, but other factors come into play as well. Our survey roughly showed that the higher the air volume, the more the travel manager is paid.



Travel Manager Salaries (Business Travel News)





Generally, surveyed travel buyers' average compensation increased in line with their industry experience.



Travel Roles& Responsibilities (Business Travel News)



Travel Managers' Current Responsibilities

The traditional functionsa of travel management fall under the purview of a large majority of respondents, and a notable minority have meetings responsibilities.

